### **CAMERON COWAN**

### **Character Artist | 3D Modeling & Digital Art Specialist**

Los Angeles, CA | CameronD.Cowan@gmail.com | (213) 447-7976 | CameronCowanArt.com

#### PROFESSIONAL SUMMARY

Accomplished Character Artist with 4+ years of experience in 3D modeling, sculpting, and texturing for games and digital media. Skilled in ZBrush, Blender, Maya, and Substance Painter with expertise in full character pipelines from concept to game-ready assets. Seeking to contribute to a game studio by delivering high-quality characters while advancing toward a senior character artist role.

### **CORE COMPETENCIES**

#### **Technical Skills:**

- 3D Character Sculpting & Modeling (ZBrush, Blender, Maya)
- Advanced Texturing & Material Creation (Substance Painter)
- Retopology, UV Mapping & Baking maps| High-to-low poly modeling
- Character Rigging & Animation Fundamentals
- Adobe Creative Suite (Photoshop, Illustrator)

### **Professional Skills:**

- Cross-Functional Team Collaboration
- Project Management & Workflow Optimization
- Process Improvement & Quality Assurance

#### ARTISTIC EXPERIENCE

# Character Artist (Freelance & Personal Projects) Los Angeles, CA | 2020–Present

- Created 15+ stylized and realistic 3D characters for portfolio for real-time engines.
- Executed PBR texturing workflows in Substance Painter and Photoshop to deliver realistic skin, fabric, armor, and hard-surface details.
- Performed retopology and mesh optimization reducing poly counts by up to 40%.

#### ADDITIONAL PROFESSIONAL EXPERIENCE

### **Store Manager**

Starbucks | Los Angeles, CA | 2024–2025

Key Responsibilities:

Managed operations, scheduling, and inventory.

### Key Achievements:

- Increased efficiency by 35%, reducing labor costs and improving team coverage.
- Improved operations score by 23% (59  $\rightarrow$  71).

#### **Area Manager**

### Indie Campers | Los Angeles, CA | 2022-2023

Key Responsibilities:

Supervised daily operations, scheduling, and inventory management

### Key Achievements:

- Reduced customer wait times by 252 minutes by inventing new SOP.
- Trained supervisors and managers, enhancing leadership pipelines across 12 locations.

## **Area Manager**

### Hertz | Los Angeles, CA | 2016-2021

Key Responsibilities:

 Analyzed fleet profitability reports while supervising and training sales representatives to optimize performance and drive results.

### Key Achievements:

- Increased Net Promoter Score by 35% through customer experience programs.
- Trained 100+ employees, leading to multiple staff promotions and stronger operations

#### **EDUCATION**

### Bachelor of Arts in Applied Arts (Multimedia Emphasis)

San Diego State University | San Diego, CA | 2016

# Associate of Arts in Social & Behavioral Sciences

West Los Angeles Community College | Los Angeles, CA | 2014

### **PORTFOLIO**

Professional work samples and character art portfolio available at: CameronCowanArt.com